

TOBACCO INDUSTRY/FRONT GROUP CONTRABAND ESTIMATES 2007-2017

BAT: British American Tobacco
 CCSA: Canadian Convenience Stores Association
 CTMC: Canadian Tobacco Manufacturers Council
 NCACT: National Coalition Against Contraband Tobacco
 OCSA: Ontario Convenience Stores Association
 PMI: Philip Morris International

Year	Organization	Ontario Contraband Estimate
2007	CCSA	50%
	CTMC	31.6%
2008	CCSA	26% (high schools)
	PMI	48.8%
2009	CCSA	30% (high schools)
2010	OCSA	50%
2011	PMI	27.2%
2012	OCSA	21% (butt study
	BAT	“contraband flat or down” in Canada
2014	OCSA	22.5% (butt study)
	NCACT	more than 40%
2015	OCSA	21.8% (butt study)
2016	OCSA	32.8% (butt study)
2017	OCSA	37.2% (butt study)